



Montreal  
August 29, 2005

PRESS RELEASE  
FOR IMMEDIATE RELEASE

**NEW PROGRAM RELEASES AT MIPCOM 2005**

**Cine Tele Action International Inc.** is pleased to announce it will be attending MIPCOM 2005 in Cannes (October 17-21). As in previous market participations, it will be located on the Canada Pavilion Stand # 00.01 (with Telefilm Canada).

New programs to be presented include:

**RENÉ LÉVÉSQUE**, a drama mini-series, available in Original English version (3 x 90 min.) and in Original French version (6 x 45 min.), Beta Digital or HD. The series introduces us to the political and personal life of a journalist-turned-politician who changed the political landscape of Canada. Lévesque was adored by the public of Quebec within who, he awoke the dream of independence. The series' first broadcast is scheduled for this Fall on the Canadian terrestrial broadcaster CBC (English) and on its French counterpart, RADIO-CANADA.

**ADDICTED TO THE GAME (French Title: LE JEU ÇA CHANGE PAS LE MONDE... SAUF QUE)** – 1 x 52 min. Available in Original French version, this award-winning documentary reveals the frightening consequences of gambling addiction and questions the ambiguous role of the gaming industry. A town's economic loss and one man's estrangement from his family are the backdrop of the story. The program's first broadcast was on the French Canadian terrestrial broadcaster RADIO-CANADA.

These programs will be available for screening at MIPCOM 2005. Also available for screening are our recent award-winning programs:

- **FRIES WITH THAT?** – 52 x 30 min., a tween sitcom about the hilarious antics of a group of teens who run havoc running a fast food joint.
- **IL DUCE CANADESE** – 4 x 45 min. or 2 x 90 min., a drama mini-series based on real events of the internment of Italian Canadians by the Canadian government during World War II.
- **THE LAST CHAPTER 1 & 2** - 12 x 45 min., a drama mini-series about the struggle of power within motorcycle gangs.
- **QUE RESTE-T-IL?** – 1 x 82 min., a feature documentary that explores the scientific and psychological aspects of death.

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**Cine Tele Action International Inc.** is a television distribution company now in its 8th year of operation. It specializes in the distribution of award-winning television drama mini-series, feature films, youth sitcoms and documentaries. The company exports into the international marketplace programs produced by its sister production company, Ciné Télé Action Inc. and by independent producers. It also acts as an import distributor, placing quality international programming in the Canadian television marketplace.

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FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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